

# EDITORIAL CALENDAR DISPLAY ADVERTISING

JANUARY		FEBRUARY		MARCH	
6 <b>BP</b> EARLY CLOSE: 12/16	13 # PP CLOSE: 1/2	3 <b>BP</b> CLOSE: 1/23	10 # PP CLOSE: 1/30	9 <b>BP</b> CLOSE: 2/27	16 # PP CLOSE: 3/5
<b>PN Processor of the Year Finalists</b>	Plastics News <b>Automotive Newsmaker of the Year Profile</b>	Plastics in <b>Construction</b> (NAHB International Builders Show Jan. 21-23)	<b>BONUS DISTRIBUTION</b> Plastics <b>Recycling Conference and Tradeshow</b> (Feb. 17-19, Nashville)	MARCH 2-9 COMBINED ISSUE, COMING OUT MARCH 9 <b>PN Processor of the Year Winner Profile</b> Plastics in <b>Medical</b> (Coverage from MD&M Feb. 11-13)	<b>SPECIAL REPORT</b> PLASTICS <b>RECYCLING</b> (Coverage from Plastics Recycling, Feb. 17-19)
20 @N CLOSE: 1/9	27 # CLOSE: 1/16	17 @N CLOSE: 2/6	24 # CLOSE: 2/13	23 @N CLOSE: 3/12	30 # CLOSE: 3/19
Mergers & Acquisitions	<b>SPECIAL REPORT</b> Plastics in the <b>Olympics</b>	Product <b>Spotlights</b>	<b>RANKING</b> Thermoformers (Bonus Distribution at Plastics News Executive Forum)	<b>BONUS DISTRIBUTION</b> Plastics in <b>Automotive</b> <b>LSR World</b> Special Section	<b>Best Places to Work</b> profiles <b>BONUS DISTRIBUTION</b> SPE ANTEC (March 30-April 2, San Antonio, TX)
APRIL		MAY		JUNE	
6 <b>BP</b> CLOSE: 3/26	13 # PP CLOSE: 4/2	4 <b>BP</b> CLOSE: 4/23	11 # PP CLOSE: 4/30	8 <b>BP</b> CLOSE: 5/28	15 # PP CLOSE: 6/4
Coverage from Plastics in <b>Automotive</b> <b>BONUS DISTRIBUTION</b> Chinaplas (April 21-24)	<b>Women Breaking the Mold</b>	<b>BONUS DISTRIBUTION</b> Plastics News <b>Marketing Summit</b> (Week of May 4, Chicago)	<b>LSR World</b> Special Section (with rankings/listings)	JUNE 1-8 COMBINED ISSUE, COMING OUT JUNE 8 <b>RANKING</b> PLASTICS INDUSTRY'S MOST INFLUENTIAL	Plastics in <b>Automotive</b> (Coverage from North American International Auto Show, June 6/19)
20 @N CLOSE: 4/9	27 # CLOSE: 4/16	18 @N CLOSE: 5/7	25 # CLOSE: 5/14	22 @N CLOSE: 6/11	29 # CLOSE: 6/18
Coverage from Plastics in <b>SPE ANTEC 2020</b>	<b>SPECIAL REPORT</b> Plastics in <b>China</b> Coverage from Chinaplas 2020	<b>RANKING</b> Recyclers	Coverage from <b>Plastics News Marketing Summit</b> <b>BONUS DISTRIBUTION</b> Industry 4.0 (June 3-4) Product Spotlight	<b>RANKING</b> INJECTION <b>MOLDERS TOP 100</b>	<b>RANKING</b> SMALLER INJECTION <b>MOLDERS</b>
JULY		AUGUST		SEPTEMBER	
6 <b>BP</b> CLOSE: 6/25	13 # PP CLOSE: 7/2	3 <b>BP</b> CLOSE: 7/23	10 # PP CLOSE: 7/30	7 <b>BP</b> CLOSE: 8/27	14 # PP CLOSE: 9/3
<b>SPECIAL REPORT</b> Industry 4.0	<b>Mid-Year Mergers &amp; Acquisitions</b>	<b>PN Rising Stars</b>	<b>Workplace Safety</b>	<b>CEO Issue</b>	Product <b>Spotlights</b>
20 @N CLOSE: 7/9	27 # CLOSE: 7/16	17 @N CLOSE: 8/6	24 # CLOSE: 8/13	21 @N CLOSE: 9/10	28 # CLOSE: 9/17
<b>Plastics Training &amp; Apprenticeships</b>	<b>RANKING</b> Pipe, Profile & Tubing <b>Extruders</b>	<b>Trends in Resin Distribution</b>	<b>RANKING</b> Rotational <b>Molders</b>  AUGUST 24-31 COMBINED ISSUE, COMING OUT AUGUST 24	<b>RANKING</b> Film & Sheet <b>BONUS DISTRIBUTION</b> PN Caps & Closures (Week of Sept. 21)	<b>LSR World</b> Special Section
OCTOBER		NOVEMBER		DECEMBER	
5 <b>BP</b> CLOSE: 9/24	12 # PP CLOSE: 10/1	2 <b>BP</b> CLOSE: 10/22	9 # PP CLOSE: 10/29	7 <b>BP</b> CLOSE: 11/19	14 # PP CLOSE: 11/26
<b>BONUS DISTRIBUTION</b> Fakuma	<b>Manufacturing Day</b>	<b>BONUS DISTRIBUTION</b> Compounding <b>World Expo 2020</b> (Nov. 4-5, Cleveland)	<b>RANKING</b> Blow <b>Molders</b>	<b>LSR World</b> Special Section	<b>NPE 2021 PREVIEW</b>
19 @N CLOSE: 10/8	26 # CLOSE: 10/15	16 @N CLOSE: 11/5	23 # CLOSE: 11/12	21 @N # CLOSE: 12/3	28 CLOSE: 12/10
<b>RANKING</b> Mold <b>Makers</b>	<b>BONUS DISTRIBUTION</b> Plastimagen, Mexico City	<b>BONUS DISTRIBUTION</b> Women Breaking the Mold Product <b>Spotlights</b>	<b>North American Compounders</b>	<b>Polymer Points Resin Outlook 2021</b>	<b>MARKET DATA BOOK</b>
<b>October 13:</b> Fakuma show daily	<b>October 14:</b> Fakuma show daily	<b>October 16:</b> Fakuma show daily	<b>November 10:</b> Plastimagen show daily	<b>November 12:</b> Plastimagen show daily	<b>November 13:</b> Plastimagen show daily

Best Practices Column **BP** Numbers that Matter Column **#** What Keeps You Up At Night **@N** Polymer Points Column **PP**